

Annual Review 2011/12

Reach is the **skilled**
volunteering charity
connecting
professionals
with charities
for over **thirty**
years

This report is made possible by



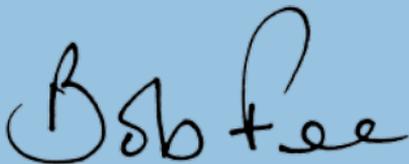
A view of 2011 from our Chair

Last year was difficult as Reach was not immune from the harsh reality of the general economic climate. Against this background, we responded where we could add greatest value to a voluntary sector facing huge social and economic change.

We registered 1,200 new volunteers and introduced over 2,000 volunteers to charities for roles they were interested in. This resulted in 664 charity placements, representing an estimated value of £9 million worth of skills transferred into the sector.

This was achieved despite our total income falling last year by £100,000, which meant we refocused our efforts to attract new sources of funding. We invested in additional fundraising expertise and successfully grew our charged-for services by developing TrusteeWorks and project-based services. These included working with Careers Development Group (CDG) in the Welfare to Work programme. We believe that this, together with the continued support of our major corporate and Trust funders, will help generate the funding required for our continued development.

However, despite the last year being a challenge, we face the future confident that Reach will continue to add great value to the voluntary sector and the communities in which they work.

A handwritten signature in black ink that reads "Bob Fee". The signature is fluid and cursive, with the first letters of "Bob" and "Fee" being significantly larger and more prominent.

Bob Fee
Chair (Acting)

You provide a great service: well worth the modest fees –
and you can quote me on that!

Anja Beinroth
East London Community Foundation

Reaching to the year ahead

Looking ahead, we view with confidence the challenges and opportunities heralded by emerging Government policy changes within the volunteering sector, and by changes in the economic climate.

We are already working with Government, engaging with policy and service delivery.

We will embrace new technology to improve the quality and value of the services we deliver.

Charities are increasingly asking for expert help and advice. As a result, we are developing a series of high-value services to meet this demand.

In this way, we will continue to offer a significant return on social investment and an outstanding value to charities who need skills to develop and thrive.



David Collins
Chief Executive Officer



The commitment, skills and time contributed by volunteers are indispensable to the long-term viability of the project, and recognised in their management and training. To date, two key volunteer managers have been appointed at board level as a result of introductions through Reach. Both were winners!



Michael Norman
Company Secretary, Ymddiriedolaeth Penllergare Trust

A snapshot of our year

- Worked with CDG on a successful trial to find skilled volunteers as part of the Welfare to Work programme.
- Exceeded our targets of referring and supplying volunteers.
- Appointed 143 out of 664 volunteers in trustee roles in 2011, an increase of 64% on 2010.
- Conducted extensive qualitative and quantitative research into charities' and volunteers' experience of skilled volunteering in which nearly 600 charities took part.
- Played a leading role in Trustees' Week and hosted two events in the North East supported by a social media campaign.
- Reduced our costs by 10% by improving our systems and restructuring where necessary.

6,000 Reach volunteers donate their talents every day,
3,000 of whom are transforming London's charities

I volunteer to use my skills and expertise to gain experience in human resources, a field I'd like to work in, and also enhance my employment prospects.

Bilwa Iyer
Reach volunteer



Our future plans

- Growing new business streams to match the success of TrusteeWorks and projects like CDG.
- Developing new markets to promote skilled volunteering.
- Measuring and promoting the quality of our service.
- Reducing our unit cost by a factor of five in two years through advanced web-based technology.
- Building strategic partnerships within the sector and engaging at the highest level in Government policy, research, media and other opinion-forming agencies.

I just wanted to thank Reach for matching me with some excellent opportunities. One of them, to join a board of trustees, led to me chairing the board within six months – great experience.

Geoff Brown
Reach volunteer



Thank you

Reach is grateful to all our funders, too many to mention, who made generous contributions to our work in 2011:

Contributions of £50,001 and over

GlaxoSmithKline
Tudor Trust

Contributions of £10,001 up to £50,000

Big Lottery Fund BASIS
Clothworkers' Company
Deutsche Bank
Dulverton Trust
Nicholas Crace
Google Grants
Peacock Charitable Trust
Sobell Foundation

Contributions of £5,001 up to £10,000

Anonymous
Leathersellers' Company Charitable Fund
29th May 1961 Charitable Trust

“The strategic support provided by our Reach volunteer saved us £10,000.”

Robin Thompson
Cultural Cooperation

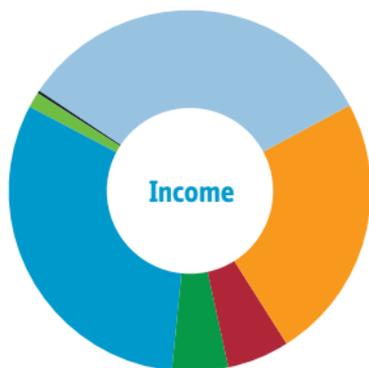
Contributions of £1,000 up to £5,000

Anonymous
BT
Chapman Charitable Trust
Dowager Countess Eleanor Peel Trust
Go Ahead Group
Goldsmiths' Company
Hadrian Trust
Sir James Knott Trust
Joicey Trust
Legal & General
Martin Connell Charitable Trust
News International
Smiths Group
Wyseliot Charitable Trust

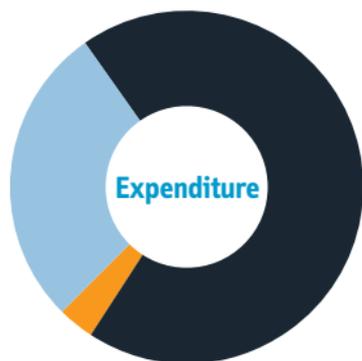
Other valued contributors

A & G Ferguson Trust
Anonymous
Associated Newspapers
Centrica
Clifford Chance
Coutts Charitable Trust
Duchy of Lancaster Benevolent Fund
Enkalon Foundation
Harris & Sheldon Group
IMI
Marsh Christian Trust
N & J Goodison Charitable Settlement
N M Rothschild
Quilter & Co
R S Brownless Charitable Trust
Woodroffe Benton Foundation
Worshipful Company of Int. Bankers
Yorkshire & Clydesdale Bank Foundation

Income & Expenditure



Income	
Charitable trusts	£131,000
Corporate donations	£93,825
Trading income	£22,468
Legacy income	£20,000
Charitable activities	£122,674
Other income	£6,161
Investment income	£362
Total	£396,490



Expenditure	
Generating funds	£133,831
Reach activities	£330,620
Governance	£15,068
Total	£479,519

If you would like a full copy of our audited accounts for the year ending 31 December 2011, please contact us or download a copy from our website. The figures are extracted from accounts independently audited by Chantrey Vellacott DFK LLP.

The Reach Council

President	The Lord Janner of Braunstone QC
Vice Presidents	Sir Nicholas Goodison The Baroness Howe of Idlicote CBE Ian Anderson OBE Judith Rich OBE
Chair (Acting)	Bob Fee
Members of Council	Frank Moxon (Deputy Chair) Elizabeth Burns CMB, OBE Nicola Field Iain Herbertson Elizabeth Maher Lady (Kitty) Chisholm (Resigned May 2011) Jeffrey Ng (Resigned November 2011)

As a skilled volunteering charity, we particularly appreciate the experience, knowledge, commitment and energy Lady Chisholm and Jeffrey Ng put into the governance of Reach while they were members.

Reach
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/ReachSkills



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Reach is the working name of Reach Volunteering. We deliver our services nationally in Scotland, Wales and Northern Ireland and regionally throughout England. Our registered charity number in England and Wales is 278837 and SCO41623 in Scotland. Our company number is 1452482.