



NEWSLETTER

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## REACH NEWS FEBRUARY 2011

Dear Colleague,

### Government urged to 'demonstrate leadership' over the Big Society

#### Reach Trustee says Ministers need to understand the psychology of volunteering

The voluntary sector is currently involved in a major public consultation exercise, designed to examine what support is required by front-line organisations that will play key roles in delivering the Big Society. The consultation was launched late last year by the Minister for Civil Society, Nick Hurd, who claimed that the Government's vision of the Big Society offered charities and voluntary groups 'huge opportunities'.

Now, the clarity of that vision is being questioned by Iain Herbertson, a Reach Trustee. Iain, a former UK Managing Director of the multi-national employment giant Manpower, argues that the Government needs to do more to define what it means by the Big Society.

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### Voluntary organisations urged to 'think lean' in response to squeeze on funding.

#### Working more effectively is a powerful alternative to cuts, argues third sector consultant.

During difficult economic times it is perhaps not surprising that many leaders

### New Reach matching system reaches 1000 registrations landmark



Reach Volunteering has registered the 1000th role on its new placement system which was introduced last April. The role for a Media Consultant was registered by The British Association for Immediate Care (BASICS), based in Ipswich.

The new Reach system uses software which provides a faster simpler and clearer service for our volunteers. It incorporates web-based registration, and clients are able to create their own online accounts which they can manage themselves. The system gives Reach the capability to accept CVs and offer additional services such as arranging interviews and providing volunteers with

in the voluntary sector focus their attention on raising funds or cutting services. But Nigel Kippax, Managing Director of KC Change Consultants believes that some CEOs are 'missing a trick', by not paying enough attention to making the best use of funds they have already got. He argues that so-called 'lean approaches' can help organisations eliminate waste while protecting their capacity and capabilities.

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## BT backs programme to put high-flying managers in volunteer roles

### Reach helps match talented executives to charities

A new scheme has been launched which is putting some of the brightest management talent at telecoms giant BT to work for voluntary organisations. Under the scheme, members of BT's management 'future talent pool' are being encouraged and supported by their employer to take on voluntary roles in the third sector. Reach is helping the executives – who are all on a fast track for promotion – identify the organisations for which they would like to volunteer. And although the scheme is only just getting off the ground, it is already having a huge impact on the charities it is benefiting.

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## A glimpse of upcoming events

Event	Date	Location
<a href="#">Volunteering England Management Course</a>	Feb 16 Feb 17 Mar 24/25	Bournemouth Tunbridge Wells York
<a href="#">Empowering the Voluntary Sector Master Class</a>	Feb 22	London
<a href="#">Empowering the Voluntary Sector – Public Law Workshops</a>	Feb 28 Mar 3	Nottingham Cumbria
<a href="#">NCVO annual conference</a>	Mar 1	London
<a href="#">NCVO Annual reception and dinner</a>	Mar 1	London
<a href="#">Responsible Partnerships Exhibition</a>	Mar 17/18	London
<a href="#">Trustee Training Course</a>	Apr 6 Apr 7	London Manchester

maps of where opportunities are based.

## Tudor Trust grant boosts Reach's TrusteeWorks service



The Tudor Trust has made a grant of £150,000 to Reach to support the costs of our TrusteeWorks service.

Joanna de Havilland, Grants Manager at Tudor Trust, said: "We have been impressed by recent developments at Reach Volunteering and are very pleased to provide this support for TrusteeWorks whose help for smaller charities is a good fit with our aim of supporting small organisations who offer services directly to people who need them."

The grant will allow Reach to continue to deliver the TrusteeWorks service at a very low cost to voluntary organisations, which is particularly valued in this challenging climate.

Visit

[www.trusteeworks.org.uk](http://www.trusteeworks.org.uk) for more information on the service.

## Volunteers needed to help deliver Reach's valuable service

Reach depends on the help of volunteers to deliver our

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## Register Today

- [▶ Volunteer Registration](#)
- [▶ Volunteer Organisations](#)

unique and personal service. The volunteer Placement Advisers match the needs of our organisations with the skills of our volunteers on an individualised basis for every role which is registered with Reach. It is their commitment and intuition which makes such a difference to our organisations. If you think you have the skills to join our friendly and dedicated team email us at [mail@reachskills.org.uk](mailto:mail@reachskills.org.uk)

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